

REBECCA BRANTLEY

rbrantley0414@gmail.com | (815) 274-5197 | [Portfolio](#) | [LinkedIn](#)

About Me & Objective

Creative and globally minded web designer with a foundation in international business and over eight years of experience spanning travel operations, digital content management, and front-end design. Skilled in building engaging, user-centered digital experiences that connect audiences across cultures. Passionate about using design and technology to enhance global learning, connection, and exploration.

Experience

Online Producer — Walgreens

JUNE 2026 – PRESENT

- Turn creative designs/layouts into a finished product, utilizing HTML, CSS, XML, Flash and JavaScript as needed, adhering to tight deadlines and specific guidelines and styles, with minimum supervision.
- Coordinate with internal teams to create business requirements for website page updates, additions or enhancements; leveraging past experience and continuous learning of online user experience best practices.
- Communicate as needed with Marketing, Merchandising, Design, Copy and other functional teams. Creates new or updates existing promotional pages and integrated site placements through the use of a browser-based web content management application.
- Manage a queue of work for both manual and automated processes from pre-production to live site. Provides page production, editing and maintenance support for internal website prototyping environment.

Digital Content Management Specialist — Spidr Design Inc.

JUNE 2025 – JUNE 2026

- Published B2B marketing content within a client-governed CMS portal, ensuring alignment with brand and accessibility standards.
- Enhanced digital content using HTML and JavaScript components to create engaging and seamless user experiences.
- Maintained taxonomy, navigation design, and content strategy across a complex, multi-branded enterprise portal.
- Supported ad-hoc creative initiatives, including editing promotional videos for Google Ads campaigns.

Web Designer — Spoon River Designs & Marketing

MAY 2023 – PRESENT

- Conduct in-depth client consultations to gather requirements, understand brand identity, and establish project objectives, resulting in a 95% client satisfaction rate.
- Create wireframes and prototypes in Figma to effectively communicate design ideas and concepts. Designed and built custom landing pages for clients.
- Resolved technical issues through W3C markup validation, research and live environments ensuring quality and standard of the pages

Travel Inventory Specialist — A&K Travel Group

APRIL 2017 – JUNE 2025

Technical Skills

HTML/CSS | Bootstrap | JavaScript | Figma | Drupal | Adobe Experience Manager | Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dimensions) | Visual Studio Code | WordPress | CMS Platforms

Education

Joliet Junior College - Associates of Applied Science in Web Design, Development, Social Media, 2024

Full Stack Developer, [Certificate of Completion](#), 2023

JavaScript, Advanced Web Design, Programming Web Applications, Cloud Essentials

Web Design, [Certificate of Completion](#), 2021

Digital Illustration, HTML & CSS for Web Design, Advanced CSS

Loyola University Chicago - **Bachelor of Business Administration in International Business, French Minor, 2014**